

OFFICIAL CONTEST RULES AND ENTRY FORM

**1st ANNUAL FALL FESTIVAL
EAST GWILLIMBURY CHILI PEPPER CHALLENGE**

PARTICIPANTS MUST BE 13 YEARS OR OLDER.

To Enter: Read carefully the Official Contest rules and Entry Form. Including the eligibility requirements and waiver of liability provisions. Complete and sign this document below. All entry forms become the property of East Gwillimbury Fall Festival and Mount Albert Business Association.

ENTRY FEE IS \$5.00 each

- YOUR ENTRY FEE WILL PROVIDE YOU WITH AN OFFICIAL CHILI PEPPER CHALLENGE T-SHIRT
- ONE BEVERAGE WILL BE SUPPLIED
- PRIZES WILL BE AWARDED TO TOP 3 CHALLENGERS

CASH OR CHEQUES PAYABLE TO:

MOUNT ALBERT BUSINESS ASSOCIATION Re: Chili Pepper Challenge

MAIL OR DROP OFF ENTRY FORM AND PAYMENT TO:

La Petite Fleur
19140 Centre Street
Mount Albert, Ontario
L0G 1M0

or

The Bulletin Magazine
c/o Chili Pepper Challenge
4819 Holborn Road
Mount Albert, Ontario L0G 1M0

WE ARE LOOKING FORWARD TO HAVING YOU AS A PARTICIPANT!!!

CHILI PEPPER CHALLENGE RULES:

1. All participants must be 13 years of age or older.
2. Participants under the age of 18 must have parental permission (signature).
3. All contestants will complete and sign the waiver of liability.
4. Contestants will compete against each other. The object is to finish each pepper (of varying degrees of heat) in any style, with a beverage chosen, within the allotted time.
5. Each contestant will be supplied with a beverage of choice; water, juice or pop. This drink will have to last the duration of the event.
6. Contestants must not touch any pepper until the starting signal. Contestants must stop eating at the ending signal. Judges will be on hand to assure adherence to contest rules.
7. Starting with the mildest pepper, you will have a designated amount of time to finish each one.
8. If you haven't finished eating the entire pepper in the allotted time you will be eliminated.
9. If you show any signs of illness you will be eliminated.
10. The contest will continue until the last person is standing (not literally).
11. Top 3 places will win a prize.

Prize Awards: A grand prize will be awarded to the top finisher. It is the responsibility of the winners to comply with all instructions as to the pick up, receipt, arrangements for or use of any prize won and failure to do so on a timely basis may affect the winner's right to claim or use the prize. All winners agree to the use of their name, likeness for advertising or trade purposes.

Acknowledgment of Risks and Waiver of Liability: Contestant acknowledges that there are risks of personal injury, illness and possible loss of life, and risks of damage to or loss of personal property, which may result from participating in this contest. Contestant, as a condition of entry, agrees to indemnify and hold harmless East Gwillimbury Fall Festival, Mount Albert Business Association, and the Town of East Gwillimbury and affiliated companies, their vendors, their advertising, promotion and public relations agencies, co-sponsoring companies and their affiliates and agencies, from any and all claims and costs, including attorneys' fees, arising from or in connection with participation in this contest or the receipt or use of any prize, except where such claims or costs arise out of the indemnified party's gross negligence.

Final Authority: East Gwillimbury Fall Festival and Mount Albert Business Association has the final authority regarding all contest-related matters.

Certification and Signature: I certify that the information provided on this entry form is correct and that I have carefully read, understand and accept the terms of the Chili Pepper Challenge Official Contest Rules and Entry Form. My signature indicates my understanding and assumption of the risks and my voluntary participation in this contest.

Signature _____ (parental authorization for ages 18 and under)

Date _____

PLEASE PRINT

Name _____

Address _____

City, Town, Postal Code _____

Home Phone _____

Daytime Phone _____

Date of Birth _____

Email Address: _____
(Very important for any updates; will not be released for uses other than Chili Pepper Challenge communications)

Entry form and fee must be in by 12:00 noon on September 15, 2007.

If you have any questions please call: Heather @ 905-473-1261 or Christine @ 905-473-9742.